



**PRESS RELEASE**

**For Immediate Release**

**PT Multi Bintang Indonesia Tbk Reports**

**Financial Results FY2013 (October 2012 – December 2013)**

- *Revenue for the fifteen months period in review grew by 17% to Rp 3,562 billion.*
- *Total Comprehensive Income soared by 23% for the fifteen months period to Rp 1,192 billion.*
- *The Board of Directors proposes a final dividend of Rp 970,821 million, equivalent to Rp 46,076 per share.*

**12 May 2013, Jakarta** - PT Multi Bintang Indonesia Tbk (MBI) announced today its financial results for the financial year ended 31 December 2013. In alignment with the financial period of its majority shareholder, HEINEKEN, the fiscal period of the Company is now from 1 January to 31 December. With the changes being implemented in January 2013, the Company's FY 2013 performance is a review of fifteen-month operation from October 2012 to December 2013.

FY2013 (October 2012 – December 2013) was a remarkable year with record high revenue of RP 3,562 billion, representing a 17% top line growth when compared to the same period last year.

Higher sales volume of both our beer and soft drink products, improved revenue management, better distribution of our portfolio of brands at the points of sales, and strengthened brand equity of Bintang, Heineken®, and Green Sands were the key drivers of our improved results.

Underpinned by these factors, profit before income tax registered an impressive growth with 22% increase to Rp 1,577 billion. Likewise, total comprehensive income soared by 23% for the fifteen month period from Rp 970 billion to Rp 1,192 billion, translated to an 21% increase in earnings per share from Rp 46,017 to Rp 55,576.

In view of the Company's remarkable results for 2013, The Board of Directors proposes a final dividend of Rp 970,821 million, equivalent to Rp 46,076 per share.



### **About PT Multi Bintang Indonesia Tbk.**

First established as Nederlandsch-Indische Bierbrouwerijen in Medan in 1929, the company was operating a brewery in Surabaya before it built a second brewery in Tangerang in 1972. Then in 1997, another brewery was built in Sampang Agung as a substitute of the first brewery in Surabaya.

Over time, the company grew in strength to become a reputable and responsible Beverage Company in Indonesia with a portfolio of leading beer and soft drinks brands, and a proud history of more than 80 years in Indonesia. In line with its growth and development, the company was renamed PT Multi Bintang Indonesia Tbk (MBI) when it went public in 1981.

MBI is synonymous with Bintang beer, the iconic beer brand of Indonesia. Offering a portfolio of beer brands and soft drinks, MBI also produces and markets Heineken, Bintang Zero, and Green Sands in Indonesia.

MBI through its subsidiary, PT Multi Bintang Indonesia Niaga, has established an extensive sales and marketing footprint across all major Indonesian cities, spanning from Medan in North Sumatra to Jayapura in Papua.

In 2011, Bintang Beer won the Gold Medal for Lager Beer Category and awarded as 'Champion Beer 2011' at the world's class beer competition, the Brewing Industry International Award (BIIA 2011) in London. In 2012, PT Multi Bintang Indonesia Tbk was awarded one of the top 50 Best Performing Indonesian Companies by Forbes Indonesia. And recently, PT Multi Bintang Indonesia Tbk, was awarded as Indonesian Employer of Choice 2013 by SWA Magazine and HayGroup. And Bintang was awarded as Top 50 Most Valuable Indonesian Brand 2013 by Brand Finance, a global brand valuation and strategy consultancy.

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